



Trust for Rural & Urban Social Transformation

Annual Report

April 2015 – March 2016

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1. Introduction

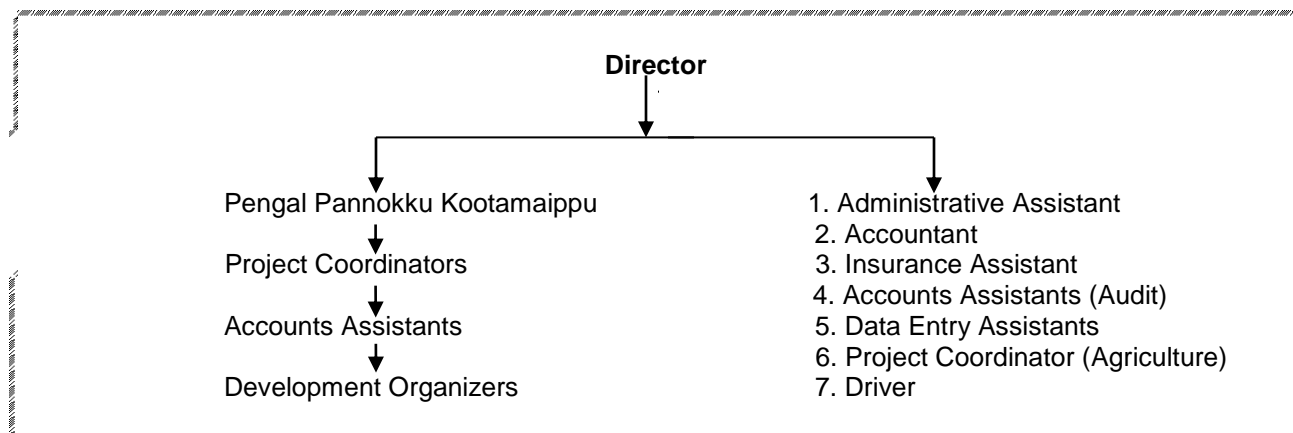
During the reporting year, TRUST began working in the Union Territory of Puducherry with the focus being on the constituents' holistic development that is similar to the goals of the other six organizations for which TRUST consults. As a result, these new members were also formed into a new organization under the name Puducherry Pengal Pannokku Kootamaippu. In order to facilitate the economic growth of these organizations even more effectively, TRUST is in the process of attempting to set up a multi-state cooperative society.

TRUST has also initiated a plan for the next reporting period to transform all seven 'Pengal Pannokku Kootamaipus' (shortly PPKs) into a single entity that will continue to be run and managed by the constituents. TRUST expects this to ensure better dialogue, effective administration and sharing of successful ideas between the seven blocks.

2. Staff Information

S.No	Position	Staff
TRUST		
1	Director	1
2	Administrative Assistant	1
3	Accountant	1
4	Insurance Assistant	1
5	Accounts Assistants (Audit)	2
6	Data Entry Assistants	2
7	Project Coordinator (Agriculture)	1
8	Driver	1
	Total	10
TRUST Staff Contracted to PPK		
9	Project Coordinators	5
10	Accounts Assistants	10
11	Development Organizers	16
	Total	31
Grand Total		41

TRUST Organizational Chart



3. Our Project Partners

Pengal Pannokku Kootamaippu (all seven organizations)

Life Insurance Corporation of India (Micro Insurance)

ICICI Bank (Micro Finance)

4. TRUST Consultation Program

Between March 2015 and April 2016, TRUST consulted for the following seven organizations.

- Ayothiyapattanam Pengal Pannokku Kootamaippu
- Panamarathupatty Pengal Pannokku Kootamaippu
- Salem Pengal Pannokku Kootamaippu
- Vazhapadi Pengal Pannokku Kootamaippu
- Pethanaickenpalayam Pengal Pannokku Kootamaippu
- Kabilarmalai Pengal Pannokku Kootamaippu
- Puducherry Pengal Pannokku Kootamaippu

In order to fulfill their own needs, women's self-help groups in TRUST project areas joined together in a democratic way to form several organizations with the full support of TRUST. Each of these organizations were registered as Pengal Pannokku Kootamaippu preceded by the block name.

The 1,188 self-help groups belonging to these seven PPKs are spread out over 573 villages in 142 panchayats in two districts of Tamil Nadu and one block in the Union Territory of Puducherry. There are a total of 19,355 active members in these self-help groups (SHGs). Puducherry PPK was established during this year. Further details can be seen in the table below.

PPK Working Blocks

S.No	Pengal Pannokku Kootamaippu	Panchayat	Villages	Total groups	Total members
1	Ayothiyapattanam	30	87	255	4,502
2	Panamarathupatty	22	70	149	2,329
3	Salem	16	102	180	2,798
4	Vazhapadi	21	141	234	3,744
5	Pedhanaickenpalayam	29	103	249	4,158
6	Kabilarmalai	22	65	107	1,614
7	Puducherry	2	5	14	210
Total		142	573	1,188	19,355

TRUST's consultations to these organizations can vary and cover a range of areas depending on what is required. However, there is always specific attention given to strengthening groups and encouraging social service, as well as helping the PPKs regularly review, create and provide clear processes for increasing savings, accessing loans, preventing loan defaults and other financial transactions.

TRUST also offers focused training specific to the needs of the PPKs' management and its group leaders/members to reinforce all of these. Project Coordinators and Development Organizers receive skill development training on a quarterly and monthly basis, respectively. Periodic audits of each PPK's finances are also undertaken by TRUST at their request.

Some of TRUST's activities are supported by funding raised through its own agriculture program, which continues to run as per usual.

4.1. PPK Financial Management

The table below is a combined overview of the financial standing of these organizations.

Combined Overview of the PPKs

Combined Overview of PPKs	Amount (₹)
Savings for 2015-16	33,47,177
Total Savings	6,16,26,472
Last year's PPKs loan issued by rating	16,69,50,250
2015-16 PPKs loan issued by rating	3,79,15,300
Total PPKs loan issued by rating	20,48,65,550

All PPKs have their balance sheets verified by TRUST on a monthly basis. Additionally, TRUST provides analyses and consultation to each PPK once every three months at which time topics such as how to increase savings and ensure prompt loan repayment from groups are addressed.

It should be noted that the savings for this financial year were lower than the previous year because some groups chose to leave the organization and their savings were returned.

The PPKs stopped offering loans to their groups from September 2015, but continued collecting savings so as to have sufficient funds when they become a single entity the following year as mentioned in the introduction.

A. Group Grading

TRUST uses the unique evaluation process it created to assist each of the PPK's administration in grading their groups' effectiveness in various activities. TRUST/PPK staff use detailed monthly checklists to grade groups on multiple factors. These grades help the PPKs determine things such as loan eligibility, borrowing power, identifying weaker groups and problem areas, and coming up with measures to strengthen groups through training, house visits, etc. Each group is analyzed using their current grade position, which helps group leaders monitor and improve their grade overtime.

Below is a table showing the PPKs grades for the reporting year. The names have been removed for privacy.

S.No	Total groups	Graded groups	Grade					Total
			A*	A	B	C	D	
1	255	242	1	20	54	80	87	242
2	149	126	0	18	43	37	28	126
3	180	149	2	19	48	30	50	149
4	234	196	6	35	56	55	44	196
5	249	224	8	50	68	57	41	224
6	107	104	0	8	19	38	39	104
7	14	0	0	0	0	0	0	0
	1,188	1,041	17	150	288	297	289	1,041

B. TRUST Auditing of Self-help Groups (2015 – 2016)

S.No	Pengal Pannokku Kootamaippu	Target	Completed	Balance	Percentage %
1	Ayothiyapattanam	271	271	0	100
2	Panamarathupatty	153	153	0	100
3	Salem	174	174	0	100
4	Vazhapadi	211	210	1	99
5	Pedhanaickenpalayam	230	230	0	100
6	Kabilarmalai	131	131	0	100
7	Puducherry	14	14	0	100
	Total	1,184	1,183	1	99

TRUST audits of individual groups are done every twelve months (this does not need to be based on either calendar or financial year).

C. TRUST Self-help Group Auditing Plan for 2016 – 2017

S.No	Pengal Pannokku Kootamaippu	Total Target
1	Ayothiyapattanam	233
2	Panamarathupatty	125
3	Salem	152
4	Vazhapadi	196
5	Pedhanaickenpalayam	224
6	Kabilarmalai	104
7	Puducherry	14
Total		1,048

D. TRUST Quarterly Auditing of PPKs

TRUST conducted financial audits of six of the PPKs on the following months: July and October 2015, and January and April 2016.

The Puducherry PPK was not included in this because it was recently established, and TRUST was working with them directly and they did not have any of their own administrative expenditure as TRUST had loaned them their staff.

4.2. TRUST Project Data Collection for PPKs

TRUST handles all project data collection for these PPKs as they are currently not set up to do this. All PPK project data is entered at the TRUST head office upon submission by PPK groups. TRUST has appointed two Data Entry Assistants for this purpose. In addition to enabling the PPKs to readily present any information or data requested when they apply for government schemes, bank loans, etc., the collection of project data allows TRUST to better advise the PPKs in their activities.

S.No	Pengal Pannokku Kootamaippu	Total groups	No. of groups submitting project data	Group data entered	Balance
1	Ayothiyapattanam	272	250	250	22
2	Panamarathupatty	142	125	125	17
3	Salem	186	145	145	41
4	Vazhapadi	204	184	184	20
5	Pedhanaickenpalayam	241	219	219	22
6	Kabilarmalai	113	95	95	18
7	Puducherry	14	14	14	0
		1,172	1,032	1,032	140

5. ICICI Bank

TRUST has been partnered with ICICI Bank since October 2012 to provide access to micro loans for women's group members to further their financial development.

Combined Overview of ICICI Loans

Combined overview of ICICI Loans to PPKs	Groups	Amount (₹)
Last year's bank loans issued	679	20,85,67,375
Loans issued in reporting period: 2015-16	402	8,57,50,600
Current loan to be repaid: 2015-16	402	9,75,89,511
Loans repaid: 2015-16	402	9,75,89,511

PPK group members utilize ICICI loans for education, production and consumer business purposes. Group members submit their loan repayment agreement to ICICI Bank and to TRUST.

ICICI Bank loans currently have a 100% repayment rate.

6. Life Insurance Corporation of India (LIC)

TRUST partners with LIC to provide PPK members with access to insurance that benefits them individually, their families and groups. With Jeevan Mangal, members pay a single initial amount that they can claim upon maturity or their families can receive upon their passing. This not only creates additional savings for the member, but also helps their families pay off their loans and have access to the remaining amount in the event of their passing. Groups also benefit as it ensures that there are no loan defaults that can potentially harm other group members.

A. Jeevan Mangal (1.8.2015 – 31.3.2016)

S.No	Pengal Pannokku Kootamaippu	Insured members
1	Ayothiyapattanam	497
2	Panamarathupatty	458
3	Salem	435
4	Vazhapadi	853
5	Pedhanaickenpalayam	630
6	Kabilarmalai	13
7	Puducherry	25
	Total	2,911

Group members who receive PPK loans and ICICI bank loans are encouraged to insure themselves with the single premium Jeevan Mangal LIC insurance.

B. Jeevan Mangal Maturity Amount Submission

S.No	Pengal Pannokku Kootamaippu	Members maturity document submission		Total	Members received maturity amount		Total	Balance
		Last year	This year		Last year	This year		
1	Ayothiyapattanam	1,946	617	2,563	1,740	696	2,436	127
2	Panamarathupatty	1,084	311	1,395	925	349	1,274	121
3	Salem	1,014	392	1,406	753	491	1,244	162
4	Vazhapadi	1,230	467	1,697	1,154	423	1,577	120
5	Pedhanaickenpalayam	1,709	529	2,238	1,544	494	2,038	200
6	Kabilarmalai	11	49	60	3	23	26	34
	Total	6,994	2,365	9,359	6,119	2,476	8,595	764

A total of 2,476 PPK group members received their maturity amount.

C. Jeevan Mangal Death Claims

S.No	Pengal Pannokku Kootamaippu	Death claims submitted		Total	Death claims received		Total	Balance
		Last year	This year		Last year	This year		
1	Ayothiyapattanam	67	1	68	60	5	65	3
2	Panamarathupatty	57	2	59	55	0	55	4
3	Salem	37	6	43	32	5	37	6
4	Vazhapadi	68	8	76	66	2	68	8
5	Pedhanaickenpalayam	69	9	78	69	6	75	3
6	Kabilarmalai	23	4	27	17	3	20	7
	Total	321	30	351	299	21	320	31

7. Conclusion

The period spanning April 2015 to March 2016 has seen TRUST strengthening its working relationship with other organizations and continuing to support them in an advisory capacity to help them achieve their goals.

As mentioned previously, TRUST is working towards helping these PPKs join together under one umbrella in order to make them stronger as an entity, thus providing their constituents access to all the expertise and benefits that will become available as a result of the merger.