



Trust for Rural & Urban Social Transformation

Annual Report

January 2023 – December 2023

1. Introduction

During the reporting period (January–December 2023), the Trust focused primarily on strengthening its collaboration with non-governmental organizations by providing the following services:

- Social and self-development training
- Accounting and auditing support
- Institutional strengthening and capacity-building guidance

In addition, the Trust continued to ensure its financial sustainability through the effective management and development of its agricultural assets, which serve as a key source of internal revenue for organizational programs.

2. Governance & Leadership

Board of Trustees

The following individuals continued to serve on the Board of Trustees during the reporting period:

Name	Designation
Mr. R. Gopikanthan	Chairman & Managing Trustee
Dr. Aishwarya Arjun	First Trustee

Executive Team

Name	Role
Mr. Madhu Sudhanan	Chief Coordinator
Ms. Rajeswari	Part-Time Accountant
Ms. Kayalvizhi	Accountant (Full-Time)
Ms. Rani	Project Coordinator (Agriculture)

Ms. Kayalvizhi, formerly serving as Audit Assistant, was appointed as full-time Accountant to succeed Ms. Rajeswari. These transitions were managed to ensure continuity in financial and administrative operations.

3. Partner Organization Engagement

The Trust provided auditing support to women's self-help groups (SHGs) under the Women's Self-Help Initiative (WSI) through October 2023, at which point the Trust formally notified WSI of its decision to discontinue auditing services for the remaining groups. Additionally, WSI did not engage the Trust for quarterly accounts verification at the commencement of 2023, and accordingly, the Trust had no involvement in that program during the year.

Audit Summary 2023:

Financial Year	Total Target	Completed	Pending	Achievement
2023	669	296	373	44%

4. Training Centre — Karumandurai

The Training Centre at Karumandurai continued to operate as a multifunctional facility, serving as:

- A venue for Trust-led training programs
- A meeting and capacity-building center for partner NGOs and government departments

The facility remains a valuable institutional asset supporting community engagement and development initiatives in the region.

5. Agricultural Asset Management

Agricultural landholdings owned by the Trust were leased out during the year to generate revenue in support of organizational programs. The table below summarizes the assets under management:

Location	Type	Acres
Sellankurichi	Mango Farm	4.08
Sellankurichi	Agricultural Land	1.58
Kilakkadu	Betel Nut Farm	2.83

Young betel nut plantations established on Trust land continued to develop satisfactorily during the year, contributing to the long-term productive value of these assets.

6. New Initiative — Kalrayan Hills Outreach

During the reporting period, several tribal families from the Kalrayan Hills region approached the Trust seeking livelihood support, reflecting the Trust's historical engagement with these communities during the 1980s and 1990s.

Acting on guidance from the Trust's Consultant, staff conducted a preliminary needs assessment across four villages in the Kalrayan Hills region. The survey examined the following dimensions:

- Sources of income and livelihood
- Educational attainment and access
- Socio-economic conditions and challenges

The findings of this assessment will inform the design of targeted livelihood and community development interventions. A project plan for a **Kalrayan Tribal Programme** has been initiated, with implementation scheduled to commence in January 2025.